



The 2019 Establishment Survey on The Use of Information and Communication Technology

The objectives of data collecting

The National Statistical Office (NSO) has conducted the Establishment Survey on the Use of Information and Communication Technology (ICT) since 2004. The survey has been conducted annually in order to collect data on ICT usage in establishments toward their business operation, employment, as well as the requirement of ICT personnel.

The coverage of the survey is establishments operating in the following activities: wholesale trade, retail trade, service, manufacturing, construction, land transport, storage, private hospital, and information and communication. It covers establishments located in municipal and non-municipal areas, within the whole country.

Expected results

The information from this survey can be used by public sector and entrepreneurs for the following purposes:

Public sector : to use the information on ICT usage in establishments for formulating a policy, planning, enhancing, developing the establishment's potential on ICT usage, training ICT personnel, amending a law and regulations. These would facilitate the promotion of ICT usage and development in establishments as follows:

- To support and push forward a reasonable price of hardware, software and devices from manufacturing, by the Ministry of Digital Economy and Society cooperating with the Ministry of Industry. This is for thoroughly distributing and employing ICT products, in accordance with establishment's requirement.
- To plan and promote employment in the appropriate field, by the Ministry of Labour.
- To plan and produce ICT personnel sufficiently, in accordance with establishment's requirement, by the Ministry of Education.

Entrepreneur : according to the promotion and development from public sector, establishments could invest in ICT equipment to enhance their management and expand their business. As a result, this leads to cost reduction and an increase in revenue of establishments.

The National Statistical Office (NSO) would keep your information secret and would not disclose individual information. The NSO is grateful for your kind cooperation. Your information would be the precise direction for policy formulation and the operation of both public and private sectors leading to a success.

Be confident in the National Statistical Office, public and private step forward constantly.

Interviewer's name..... Telephone number.....

Address.....

Confidential



National Statistical Office
Thailand

ICT 19
(Enumeration form)

The 2019 Establishment Survey on The Use of Information and Communication Technology

Recording data on business operation in the last year (during 1st January – 31st December 2018)

ID 1-15																			
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<p>Name of an establishment.....</p> <p>Address</p> <p>No.....Building.....Road.....Soi.....</p> <p>Tambon/Sub-district.....Amphur/District.....</p> <p>Province.....Postcode.....</p> <p>Telephone.....Fax.....</p> <p>E-mail.....Web site.....</p> <p>Social Network (such as Facebook, Line, and Instagram)</p> <p>Administrative area (Mark ✓ in <input type="checkbox"/> only one choice)</p> <p><input type="checkbox"/> 1 Municipal area <input type="checkbox"/> 2 Non-municipal area</p>	<p style="text-align: center;">For official use</p> <p>REG 16 <input style="width: 20px; height: 20px;" type="text"/></p> <p>CWT 17-18 <input style="width: 40px; height: 20px;" type="text"/></p> <p>AMP 19-20 <input style="width: 40px; height: 20px;" type="text"/></p> <p>TAM 21-22 <input style="width: 40px; height: 20px;" type="text"/></p> <p>MUN 23 <input style="width: 20px; height: 20px;" type="text"/> EA 24-26 <input style="width: 40px; height: 20px;" type="text"/></p>
<p>What type of economy activity did this establishment do?</p> <p>(Mark ✓ in <input type="checkbox"/> only one choice, and fill the business details in the dashed line.....)</p> <p><i>If this establishment carries out more than one activity, choose the one with highest revenue)</i></p> <p><input type="checkbox"/> 1 Wholesale and retail trade; repair of motor vehicles, and motorcycles (45) ;</p> <p><input type="checkbox"/> 2 Wholesale trade (46) ;</p> <p><input type="checkbox"/> 3 Retail trade (47) ;</p> <p><input type="checkbox"/> 4 Accommodation, food and beverage service activities (55 – 56) ;</p> <p><input type="checkbox"/> 5 Information, computer and communication (58 – 63) ;</p> <p><input type="checkbox"/> 6 Real estate activities (68) ;</p> <p><input type="checkbox"/> 7 Professional, scientific and technical activities (69 – 74) ;</p> <p><input type="checkbox"/> 8 Rental, travel service, and support service activities (77 – 82) ;</p> <p><input type="checkbox"/> 9 Arts, entertainment and recreation (90 – 93) ;</p> <p><input type="checkbox"/> 10 Other service activities (95 – 96) ;</p> <p><input type="checkbox"/> 11 Manufacturing (10 – 33) ;</p> <p><input type="checkbox"/> 12 Water supply; sewerage, waste management and remediation activities (37 – 39) ;</p> <p><input type="checkbox"/> 13 Construction (41 – 43) ;</p> <p><input type="checkbox"/> 14 Land transport and storage (49, 52) ;</p> <p><input type="checkbox"/> 15 Private hospital activities (8610) ;</p> <p><input type="checkbox"/> 16 Others;</p>	<p>VIL 27-28 <input style="width: 40px; height: 20px;" type="text"/></p> <p>TYPE 29-30 <input style="width: 40px; height: 20px;" type="text"/></p> <p>TSIC R 31-35 <input style="width: 80px; height: 20px;" type="text"/></p> <p>TSIC L 36-40 <input style="width: 80px; height: 20px;" type="text"/></p> <p>SIZE R 41-42 <input style="width: 40px; height: 20px;" type="text"/></p> <p>SIZE L 43-44 <input style="width: 40px; height: 20px;" type="text"/></p> <p>NO 45-49 <input style="width: 80px; height: 20px;" type="text"/></p> <p>YR 50-51 <input style="width: 20px; height: 20px;" type="text"/> <input style="width: 20px; height: 20px;" type="text"/></p> <p>ENU 52-53 <input style="width: 40px; height: 20px;" type="text"/></p>
<p style="text-align: center;">For more information on how to fill in a questionnaire, please contact</p> <div style="border: 1px solid black; height: 80px; width: 100%; margin-top: 10px;"></div>	<p>Enumerating result (Encircle only one choice)</p> <ol style="list-style-type: none"> 1 Enumerated 2 Transferred/ Not found 3 Closed down 4 Demolished / fired 5 Non-cooperation 6 Temporarily close 7 Duplicate with No. 8 Establishment but out of coverage 9 Data available at the head office 10 Not establishment

Section 1 : General Information on the Establishment

No.1	What is the legal status of this establishment? (Mark ✓ in <input type="checkbox"/> only 1 choice)	Rec. 1 Col. 54-55	0	1											
	<input type="checkbox"/> 1 Individual proprietor <input type="checkbox"/> 2 Juristic partnership <input type="checkbox"/> 3 Company limited, public company limited <input type="checkbox"/> 4 Government, State-enterprise <input type="checkbox"/> 5 Cooperative <input type="checkbox"/> 6 Community enterprise <input type="checkbox"/> 7 Association <input type="checkbox"/> 8 Foundation <input type="checkbox"/> 9 Others (Specify).....	A01 56													
No.2	What is the economic form of this establishment? (Mark ✓ in <input type="checkbox"/> only one choice)		A02 57												
	<input type="checkbox"/> 1 Single unit (that is, no branch and not a branch of other establishments) <input type="checkbox"/> 2 Head office (that is, a head office owning or controlling branch offices) <input type="checkbox"/> 3 Branch (that is, a branch of other establishment's head office)														
No.3	How long did this establishment start operations?	A03 58-60													
	(Record total number of years since this establishment has operated the business. Month figure should be rounded up to a year. If this establishment changes economic activity, please record total number of years since it has operated the economic activity recorded on a cover page)			Years											
No.4	Did this establishment have registered capital? (Mark ✓ in <input type="checkbox"/> only one choice)	A04 61													
	<input type="checkbox"/> 1 No <input type="checkbox"/> 2 Yes ⇒ Amount of registered capital	A05 62-73		Baht											
No.5	Did this establishment have foreign investors or shareholders? (Mark ✓ in <input type="checkbox"/> only one choice)	A06 74													
	<input type="checkbox"/> 1 No <input type="checkbox"/> 2 Yes ⇒ Percentage of foreign investors or shareholders (sum of all countries) is	A07 75-77													
No.6	Please record the number of full-time workers of this establishment (It includes both regular and temporary employments)														
	<table style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 50%;"></th> <th style="width: 25%; text-align: center;">Male</th> <th style="width: 25%; text-align: center;">Female</th> </tr> </thead> <tbody> <tr> <td>1 Unpaid worker</td> <td style="text-align: center;">A08 78-82</td> <td style="text-align: center;">A11 93-97</td> </tr> <tr> <td>2 Employee</td> <td style="text-align: center;">A09 83-87</td> <td style="text-align: center;">A12 98-102</td> </tr> <tr> <td style="text-align: right;">Total (1 + 2)</td> <td style="text-align: center;">A10 88-92</td> <td style="text-align: center;">A13 103-107</td> </tr> </tbody> </table>		Male	Female	1 Unpaid worker	A08 78-82	A11 93-97	2 Employee	A09 83-87	A12 98-102	Total (1 + 2)	A10 88-92	A13 103-107		
	Male	Female													
1 Unpaid worker	A08 78-82	A11 93-97													
2 Employee	A09 83-87	A12 98-102													
Total (1 + 2)	A10 88-92	A13 103-107													

Definition in Section 1

■ Worker

Worker is defined as a person who normally work for an establishment **both receiving and not receiving salary**, including a person who work for an establishment and receiving wage/salary but he/she is absent on the interview's date because of sickness or vacation. **Workers are composed of**

1 Unpaid worker means a person who is the business owner, shareholder, or family member working for an establishment, or a worker who works at least 20 hours per week and receiving money, food, clothing or any help instead of receiving wage in accordance with a law.

2 Employee means a person who works for an establishment and receives regular salary or wage. This includes management level, scholar, clerk, and other officer such as manager, director, lab officer, seller, employee in manufacturing. Wage could be paid twice a month, weekly, daily, hourly, or piece rate. Employee also includes a person the establishment sends to work in other establishments such as security officer, cleaner, and seller in department store.

Excluding the workers as follows:

- Managers or directors paid solely for their attendance at meeting of the board of director.
- Persons from other establishment working at this establishment.
- Freelancers who work at home and return work piece to establishments without any investment in material and instrument.
- Workers who are on long-term leave such as military service leave.
- Persons who are employed to work occasionally such as labour and sale agents who do not receive regular pay.



Continue asking questions on page 4

Section 2 : Use of Computers for Business in the Establishment

No.7 Did this establishment use computers for business?

Rec. 2 Col. 54-55	0	2
	B01 56	

(Mark ✓ in only one choice)

- 1 No. (Skip to Section 3)
- 2 Yes, this establishment used computers in the office, then record No. 2.1 – 2.2 ↓

2.1 Number of Computers

- Personal Computer such as Desktop Computer, Notebook/Netbook, Workstation, and Terminal

Total Number

B02 57-61				
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 ⇨ Number of personal computers connected to the Internet

B03 62-66				
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- Tablet PC (sizes: 7 inches or larger)

Total Number

B04 67-71				
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 ⇨ Number of tablet PC connected to the Internet

B05 72-76				
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- Service and Central Processing Computer such as Sever, Mainframe, Minicomputer, and Supercomputer

Total Number

B06 77-81				
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 ⇨ Number of service and central processing computers connected to the Internet

B07 82-86				
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2.2 Number of personnel in this establishment who routinely used computers at work

On average, at least once a week. If they use computers less than once a week, then record 0)

Total Number

B08 87-91				
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- 3 Yes, this establishment used computers outside the office such as home, Internet cafe, and Community ICT Learning Center

- **Computer** refers to a computer which an establishment uses for business and it is available. A computer is divided into:

1 Personal Computer (PC) which is composed of

- 1.1 **A Desktop Computer** means a computer used at home and the office. It is designed for placing on a desk and comprised of CPU, a monitor, and keyboard. It also includes all-in-one desktop computer which is designed for placing on a desk but integrates CPU into the monitor.
- 1.2 **Notebook/Netbook** means a portable computer which is suitable for mobile use and typically weighs 1 – 3 kilograms. It can be powered either from an internal battery or by an external power supply from a power plug. Normally, Netbook screen is around 10 inches and its processing capability is lower than Notebook. However, Netbook saves more battery than Notebook. Netbook is suitable for accessing wireless Internet, running applications, and programs which require less amount of computing power. On the other hand, Notebook screen is around 13 – 17 inches and its processing capability for video and graphics is greater than Netbook.
- 1.3 **Tablet PC** means a mobile computer working with a touch screen display. Tablet PC screen is between 7 – 10 inches. Tablet PC supports wireless access. It is suitable for using Internet and application as same basic capability with Netbook. Tablet PC is divided into two types: convertible and state tablets. First, convertible tablet as a physical keyboard which is usually concealable and rotatory detachable. Second, slate tablet does not have a physical keyboard, and usually accept input by a virtual keyboard shown on a touchscreen-enabled display. Users can input or send commands through their finger or a stylus pen.
- 1.4 **Workstation** refers to a computer designed for placing on a desk. It has advanced computing capability in engineering and architecture, or advanced graphics capability. For example, workstation is used as computer-aided graphic design in an industry for new manufactured components of automobiles. Workstation has a faster processor and also has a mass storage device. Some user calls workstation as supermicro because it is designed for placing on a desk but a chip is totally different. Most workstations employ a reduced instruction set computer (RISC) chip which reduces the number of instructions into a highly optimized set of instructions leading to faster processing.
- 1.5 **Terminal** is defined as a computer which cannot process information by itself. Terminal has slow operation because it depends on a host computer for its processing power. Terminal consists of monitor, keyboard, and mouse which these are used for displaying from and entering data into the host computer. As a result of less computer components, terminal leads to cost saving. However, when terminal does not connect to a computer network, it will not be able to work. In addition, the maintenance of network system connected to terminal is easier than one connected to workstation.

- 2 **Service and Central Processing Computer** is defined as a central computer used for controlling and serving other ones. For example, Server, Mainframe, Minicomputer, and Supercomputer.

No.8	Did this establishment have an intranet? (Mark ✓in <input type="checkbox"/> only one choice)	B09 92	
<input type="checkbox"/> 1 No <input type="checkbox"/> 2 Yes			
No.9	Did this establishment have an extranet? (Mark ✓in <input type="checkbox"/> only one choice)	B10 93	
<input type="checkbox"/> 1 No <input type="checkbox"/> 2 Yes			
No.10	Did this establishment have a local area network (LAN)? (Mark ✓in <input type="checkbox"/> only one choice)	B11 94	
<input type="checkbox"/> 1 No <input type="checkbox"/> 2 Yes			
<ul style="list-style-type: none"> ▪ An intranet refers to an internal communications network using Internet protocols and allowing communication within an organization. ▪ An extranet refers to an intranet using Internet protocols to connect external computer system. It is a private and secure intranet.It can take the form of a secure extension of an intranet that allows external users to access some parts of the business’s intranet. ▪ A local area network (LAN) means a network connecting computers within a localized area such as single building, department or site. 			
No.11	Did this establishment use open source software? (Mark ✓in <input type="checkbox"/> only one choice)	B12 95	
<input type="checkbox"/> 1 No <input type="checkbox"/> 2 Yes <input type="checkbox"/> 3 Do not know			
No.12	Which types of software did this establishment usually use? (Multiple choice are allowed, mark ✓in <input type="checkbox"/>)	B13 96	
<input type="checkbox"/> 1 Self-development software <input type="checkbox"/> 2 Software package <input type="checkbox"/> 3 Tailor-made software <input type="checkbox"/> 4 Open source software <input type="checkbox"/> 5 Software as a Service : SaaS <input type="checkbox"/> 6 Others (specify).....		B14 97	
		B15 98	
		B16 99	
		B17 100	
		B18 101	
<ul style="list-style-type: none"> ▪ Tailor-made software is software which is specially developed for some specific organization or user. It is to hire a software developer for building a specific software which is different from general software packages. ▪ Open source software is software with its source code made available with a license such as General Public License (GPL) or Berkeley Software Distribution (BSD). Open source software is free software implying that there is no cost for using it.Moreover, users or software developers can use the software, modify source code, and distribute their own versions of software. They also have the ability to modify for private using, or selling and marketing.There are the examples of open source software:operating system (Linux-Ubuntu, RedHat, CentOS,Debian), office suite (OpenOffice.org, LibreOffice), development tools (PHP, Java, Netbeen, Eclipse), web content management (Joomla, Drupal), web server (Apache), database (MySQL, PostgreSQL), CRM (SugarCRM, vTigerCRM), web browser (Firefox), open source ERP (Adempiere, OfBiz, Open ERP, OrangeGears, Saeree ERP), utilities (PDFCreator, Gimp, Freemind). ▪ Software as a Service (SaaS)is application software providing on a web which users typically access the services through a web browser.Generally, SaaS is kept in the server of third-party provider, or can be downloaded into a client’s computer. However, SaaS will be unavailable when software license expires or when users finish the project. 			

Section 3 : Use of the Internet for Business in the Establishment

No.13 Did this establishment use the Internet for business?

Rec. 3 Col. 54-55	0	3
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(Mark ✓ in only one choice)

C01 56	
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1 No, then record No. 1.1 ↓ skip to Section 6

1.1 Limitations against to use the internet for business (*encircle more than one choice*)

- High expense.....1
- Unnecessary / Not appropriate business's form.....2
- Personal lack of skill.....3
- Difficult to find personal who have a lot of skill.....4
- Technology change too fast.....5
- Lack of perceive benefits.....6
- Reluctant to use.....7
- Lack of security system from Viruses or Hacker.....8
- No service Network in this area.....9
- Others (specify).....10

C02 57	
C03 58	
C04 59	
C05 60	
C06 61	
C07 62	
C08 63	
C09 64	
C10 65	
C11 66	

2 Yes

- Number of personnel in this establishment who routinely used the Internet at work
Total Number

C12 67-71				
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(On average, at least once a week. If they use the Internet less than once a week, then record 0)

No.14

For Which of the following activities did this establishment use the Internet? (*Multiple choice are allowed, mark ✓ in*)

- 1 Sending or receiving e – mail
- 2 Getting information about goods and services
- 3 Getting information from general government organization
- 4 Interacting with general government organization such as returning tax, downloading/requesting forms online
- 5 Purchase/Sale goods and services or trading with partner
- 6 Delivering products online in digitized form such as software, music, videos, computer game, and travel booking
- 7 Performing Internet banking or accessing other financial services
- 8 Staff training in an establishment / training via e – learning system
- 9 Telephoning /conferencing over the Internet/VoIP, including video conferencing such as Skype, and iTalk.
- 10 Instant Messaging (IM) such as Line, WeChat, MSN Messenger, and Google Talk /Bulletin Boards
- 11 Internal or external recruitment
- 12 Others (Specify).....

C13 72	
C14 73	
C15 74	
C16 75	
C17 76	
C18 77	
C19 78	
C20 79	
C21 80	
C22 81	
C23 82	
C24 83	

No.15 How did this establishment connect to the Internet? (Multiple choice are allowed, mark ✓ in)

1. Low Speed (at speeds below 256 Kbit/s) :

- 1.1 Analogue modem (dial – up via standard phone line)
- 1.2 ISDN (Integrated Services Digital Network)
- 1.3 Mobile phone with 2G, 2.5G technologies such as GSM, CDMA, GPRS

C25 84	<input type="checkbox"/>
C26 85	<input type="checkbox"/>
C27 86	<input type="checkbox"/>

2. High Speed (at speeds of at least 256 Kbit/s) :

- 2.1 xDSL (ADSL, SDSL, VDSL)
- 2.2 Leased Line
- 2.3 Cable modem
- 2.4 Frame Relay or VPN
- 2.5 Other broadband (Satellite, FTTX, Fixed Wireless, WLAN, WiMAX)
- 2.6 Mobile phone with 3G or higher technologies such as WCDMA, EV-DO

C28 87	<input type="checkbox"/>
C29 88	<input type="checkbox"/>
C30 89	<input type="checkbox"/>
C31 90	<input type="checkbox"/>
C32 91	<input type="checkbox"/>
C33 92	<input type="checkbox"/>

3. Do not know

4. Others (Specify).....

C34 93	<input type="checkbox"/>
C35 94	<input type="checkbox"/>

Definition in Section 3

- **VoIP (Voice over Internet Protocol)** is voice communication over Internet Protocol (IP) network such as the Internet. VoIP converts analog voice signals into digital data packets, and transmits them across the network instead of using a traditional telephone system.
- **Analogue modem** is an Internet-connected system which connects to the Internet through analog telephone lines.
- **ISDN (Integrated Standard Digital Network)** is an Internet-connected system which can send pictures and voice data through one telephone line. It is also an international-standard system, with a speed of 64 Kbps.
- **xDSL (x Digital Subscriber Line)** is a high-speed Internet connection with similar technology to ISDN. However, xDSL provides greater speed than ISDN. The regular types are ADSL and SDSL.
- **Cable Modem** is a modem which connects a computer or local network to the Internet service through a local cable TV line. Generally, an Internet connection is conducted through a modem with a standard telephone line. However, if it is conducted through a modem with a local cable TV line, data sending and receiving would be more rapid because the cable TV line provides much greater bandwidth.
- **Leased Line** is the Internet connection using a leased line. This leased line is a line that has been leased for private use. As a result, a leased line leads to high-speed Internet access. Thus, it can receive and send data rapidly and efficiently.
- **Frame Relay.** Generally, a leased line is a point-to-point connection, for instance, the connection between customer and Internet provider. On the other hand, Frame Relay provides multiple connections over a single physical circuit. For instance, the simultaneous remote connections between a head office and its four branch-offices.
- **VPN (Virtual Private Network).** Regularly, when an establishment would like to connect its head office to its numerous branches and each branch connects to each other, it would use many leased line leading to a high cost. Nevertheless, VPN can connect a head office with its numerous branches over the Internet. VPN allows an establishment to create a virtual and secure connection between locations. It would require a password for every connected branch as it has a private network over time.
- **FTTX** is a collective term for any broadband network architecture using optical fiber. It is a broadband Internet service through optical fiber cable. FTTX can be used for business and private unlimitedly at speeds between 10 Mb to 100 Mb. Its service covers area around 20 kilometers from telephone exchange. Then, distance problem affecting Internet speed is eliminated. Moreover, FTTX also leads to Triple Play which connects voice, data and video simultaneously.

Section 4 : Use of a Web Site for Business in the Establishment

No.16 Did this establishment have a Web Site for business?

Rec. 4 Col. 54-55	0	4
	D01 56	

(Mark ✓ in only one choice)

1 No, then record No. 1.1 ↓ skip to Section 5

1.1 Limitations against to use Web Site for business (*encircle more than one choice*)

- High expense.....1
- Unnecessary / Not appropriate business's form.....2
- Personal lack of skill.....3
- Difficult to find personal who have a lot of skill.....4
- Technology change too fast.....5
- Lack of perceived benefits.....6
- Reluctant to use.....7
- Others (specify).....8

D02 57	
D03 58	
D04 59	
D05 60	
D06 61	
D07 62	
D08 63	
D09 64	

2 Yes, this establishment has its own web site or other web portal.

No.17 For Which of the following activities did this establishment use web site ? (*Multiple choice are allowed, mark ✓ in*)

- 1 Monitory the establishment products
- 2 Customized Webpage or information provided for repeat clients
- 3 Receiving purchased order
- 4 Providing after sales services
- 5 Online payment
- 6 Information networking at the back office (e.g. Inventory System)
- 7 Others (Specify).....

D10 65	
D11 66	
D12 67	
D13 68	
D14 69	
D15 70	
D16 71	

No.18 Did this establishment use Social Network (Facebook, Line, Twitter, Google Plus, Blogger, Instagram) for business? (*Mark ✓ in only one choice*)

1 No

2 Yes

D17 72	
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- **Web site** is information on the World Wide Web which is a collection of many web pages. The first web page is called a homepage. Then, a Web Site is like a book which has a homepage as its cover and has web pages as book pages. It is kept in a vast library on the Internet called the World Wide Web.
- **World Wide Web** or shortly as Web is a big data source on the Internet. It can be accessed via a computer connected to the Internet. The data could be letters, pictures, video and even voice.

Section 5 : Placing / Receiving Orders for Goods or Services over the Internet

5.1 Placing orders over the Internet (purchases)

Rec. 5 Col. 54-55	0	5
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No.19

Did this establishment place orders for goods or services (that is, make purchases) via the Internet?

E01 56	
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(orders placed include order placed via websites, Social Network, Extranet, EDI or e – mail)

(Mark ✓ in only one choice)

1 No, then record No. 1.1 ↓ skip to No.21

1.1 Limitation against to placing orders via internet (*encircle more than one choice*)

- There are concerns about the safety of the service..... 1
- There is more convenient service through other channels..... 2
- There is no need to use the service via internet..... 3
- There is no confidence in technology..... 4
- Others (Specify)..... 5

E02 57	
E03 58	
E04 59	
E05 60	
E06 61	

2 Yes

No.20

Which of the following factors did the establishment use for decision making related to placing orders via internet? (Mark ✓ in)

Factors for decision making	Not important	Slightly important	Moderately important	Very important	Do not know/ Not relevant
1 To simplify transactions for goods and services E07 62	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
2 To simplify payment for goods/ services E08 63	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
3 Save time and Expense decrease E09 64	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
4 The popularity of purchase- sale via internet E10 65	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
5 To select goods/ services range E11 66	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
6 Website has registered a business in e-Commerce (DBD register) E12 67	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
7 Website has trustmark E13 68	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4
8 Others (Specify)..... E14 69	<input type="checkbox"/> 0	<input type="checkbox"/> 1	<input type="checkbox"/> 2	<input type="checkbox"/> 3	<input type="checkbox"/> 4

No.21

Did this establishment make any payment for goods or services via the Internet?

(Mark ✓ in only one choice)

E15 70	
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1 No, Reasons of non-payment for goods and services via internet (*encircle more than one choice*)

- There are concerns about the safety of the service..... 1
- There is more convenient service through other channels..... 2
- There is no need to use the service via internet..... 3
- There is no confidence in technology..... 4
- High fee is to be paid for using the services..... 5
- Trading partners do not accept payment for goods and services via internet... 6
- Others (Specify)..... 7

E16 71	
E17 72	
E18 73	
E19 74	
E20 75	
E21 76	
E22 77	

2 Yes, Factor for payment goods and services via internet (*encircle more than one choice*)

- To simplify transactions for goods and services..... 1
- To simplify payment for goods/ services..... 2
- Expense Decrease..... 3
- To purchase goods at lower cost..... 4
- To speed up business processes..... 5
- Regulator trade partner's regulation..... 6
- Others (Specify)..... 7

E23 78	
E24 79	
E25 80	
E26 81	
E27 82	
E28 83	
E29 84	

5.2 Receiving orders for goods or services over the Internet (sales) (measuring e – Commerce)

No.22 Did this establishment receive orders for goods or services (that is, make sales) via the Internet? (Mark ✓ in only one choice)

1 No

E30	
85	

2 Yes → Did this establishment receive any payment for goods or services via the Internet?

(Mark ✓ in only one choice)

1 No

E31	
86	

2 Yes

- **E – Commerce** means the selling of goods or services by an establishment over the Internet, or refers to placing orders for goods and services by customers over the Internet.(orders received include order received via websites, Social Network, Extranet, EDI or e – mail). A payment or delivery can be made either online or offline, or both.

Definition in Section 6

- The field of Information and Communication Technology (ICT) is divided into 6 groups as follows:
 - 1 **Computer Engineering** such as Computer, Computer Science, Computer Technology, Computer Engineering, Electrical and Computer Engineering.
 - 2 **Electronics** such as Electronics Technology, Electronics Physics, Electronics and Computer, Power Electronics Technology, Electronics.
 - 3 **Information** such as Information System Management, Business Information Technology, Accounting Information Technology, Computer and Information Technology, Information Technology for Industry, Management Information System, Technology of Information System Management, Statistical Information Technology, Computer Science and Information, Information Technology, Computer Information System, Information Technology in Business, Information Technology System in Management, Information Science.
 - 4 **Applied Computer** such as Business Computer, Applied Computer Science, Industrial Computer Technology, Applied Computer Science-Multimedia.
 - 5 **Telecommunication** such as Telecommunication Management, Telecommunication, Electronics and Telecommunication Engineering, Telecommunication Technology, Telecommunication Engineering.
 - 6 **Statistics**. This includes data compiling by a computer, Statistical Science, Applied Statistics, Mathematical Statistics.

Section 6 : ICT Personnel in the Establishment
Ask only Company limited and Public company limited

No.23	Does this establishment have any personnel <u>who graduated in Information and Communication Technology or related field in ICT?</u> (Mark ✓ in <input type="checkbox"/> only one choice)	Rec. 6 Col. 54-55	0	6
		F01 56		

1 No

2 Yes Total

- Below the high vocational certificate
- High vocational certificate
- Bachelor's degree
- Master's degree
- Higher than master's degree

	Amount	F02 57-61	F03 62-66	F04 67-71	F05 72-76	F06 77-81	F07 82-86	Persons
Amount								Persons
Amount								Persons
Amount								Persons
Amount								Persons
Amount								Persons
Amount								Persons

No.24 Does this establishment have any ICT personnel (workers who are in charge of ICT) in the following occupation/ position groups?

ICT occupation/ position groups		No	Yes	Field of Education									
				ICT (Persons)					Other (Persons)				
1 Chief Information Officer (CIO)	F08 87	<input type="checkbox"/> 1	<input type="checkbox"/> 2	F09 88-91					F10 92-95				
2 Information Technology Department Managers	F11 96	<input type="checkbox"/> 1	<input type="checkbox"/> 2	F12 97-100					F13 101-104				
3 Computer System Designers and Analysts	F14 105	<input type="checkbox"/> 1	<input type="checkbox"/> 2	F15 106-109					F16 110-113				
4 Computer Programmers	F17 114	<input type="checkbox"/> 1	<input type="checkbox"/> 2	F18 115-118					F19 119-122				
5 5 Computer Associate Professionals	F20 123	<input type="checkbox"/> 1	<input type="checkbox"/> 2	F21 124-127					F22 128-131				
6 Others ^{1/}	F23 132	<input type="checkbox"/> 1	<input type="checkbox"/> 2	F24 133-136					F25 137-140				

^{1/} Others refers to other occupation related to ICT such as IT product sale/service officer, IT sale/service/marketing manager, IT Supply officer, Service officer who serves the service by using IT, Data entry officer, etc.

No.25 In 2019, Does this establishment require more ICT Personnel?

ICT occupation/position groups		Not Require	Require	Required amount of ICT Personnel (persons)									
1 Chief Information Officer (CIO)	F26 141	<input type="checkbox"/> 1	<input type="checkbox"/> 2	Amount	F27 142-145					Persons			
2 Information Technology Department Managers	F28 146	<input type="checkbox"/> 1	<input type="checkbox"/> 2	Amount	F29 147-150					Persons			
3 Computer System Designers and Analysts	F30 151	<input type="checkbox"/> 1	<input type="checkbox"/> 2	Amount	F31 152-155					Persons			
4 Computer Programmers	F32 156	<input type="checkbox"/> 1	<input type="checkbox"/> 2	Amount	F33 157-160					Persons			
5 Computer Associate Professionals	F34 161	<input type="checkbox"/> 1	<input type="checkbox"/> 2	Amount	F35 162-165					Persons			
6 Others ^{1/}	F36 166	<input type="checkbox"/> 1	<input type="checkbox"/> 2	Amount	F37 167-170					Persons			

Definition in Section 6 (Continued)

■ **ICT Occupation / Position groups**

1 Chief Information Officer (CIO).The officer controlling, coordinating, assigning, monitoring, evaluating, and being responsible for Information Technology tasks of the organization

2 Information Technology Department Manager consists of

- 2.1 Project Manager.**The officer controlling, coordinating, assigning, monitoring, evaluating, and being responsible for Information Technology tasks of the project.
- 2.2 System Manager.**The officer controlling, coordinating, assigning, monitoring, evaluating, and being responsible for Information Technology tasks of the system.

3 Computer System Designer and Analyst consist of

- 3.1 System Analyst & Designer.**The officer planning, studying, analyzing, designing, implementing, testing, evaluating and maintaining a computer system for user satisfaction.
- 3.2 Application Software Officer.**The officer planning, studying, analyzing, designing, implementing, testing, evaluating, maintaining application software, and also solving any related problem that occurs.
- 3.3 Computer Graphics and Multimedia Software Officer.**The officer planning, studying, analyzing, designing, implementing, testing, evaluating, maintaining computer graphics and multimedia software, and also solving any related problem that occurs.
- 3.4 Data Communication Officer.**The officer planning, studying, analyzing, designing, implementing, testing, evaluating, maintaining a network system and other data communication system, and also solving any related problem that occurs.
- 3.5 Database Officer.**The officer planning, studying, analyzing, designing, implementing, testing, evaluating, maintaining a database and database management system, and also solving any related problem that occurs.
- 3.6 IT Security Officer.**The officer planning, studying, analyzing, designing, implementing, testing, evaluating IT security, and also solving any related problem that occurs.
- 3.7 IT Quality Assurance Officer.**The officer planning, studying, analyzing, designing, implementing, testing, evaluating IT quality assurance, and also solving any related problem that occurs.
- 3.8 Software Engineer.** The officer researching, analyzing, designing, implementing, and testing method/process and technology in order to support high-quality software development.
- 3.9 Computer Aided Design & Computer Aided Manufacturing (CAD & CAM) Officer.**The officer planning, studying, analyzing, and using a computer to design and produce manufactured goods. The officer is also responsible to test, evaluate, and provide technical advice.

4 Computer Programmer consists of

- 4.1 Programmer.** The officer coding, modifying, testing, developing application software and/or system software under the program's regulations, and also solving any related problem that occurs.
- 4.2 Web Master.**The officer designing, coding, modifying, testing and developing a website and updating data on a website.
- 4.3 Computer Trainer.**The instructor teaching others about computer hardware and software in short-courses and specific courses, and also provides academic and technical advice.

5 Computer Associate Professional consists of

- 5.1 System Technician.** The officer maintaining and solving problems related to a computer system.
- 5.2 System Operator.**The officer operating, controlling, maintaining, and checking the operation of a computer system.

